

PROSPECTUS 2023



29TH ANNUAL MEETING ONTARIO ASSOCIATION OF GENERAL SURGEONS (OMA SECTION ON GENERAL SURGERY)

Toronto Hilton Downtown Hotel
145 Richmond St. W., Toronto, ON

November 4, 2023

Meeting - Toronto I & II Ballroom
Breakfast/Lunch - Toronto Conventions Foyer
Exhibiting Hall & Breaks - Toronto Conventions Foyer
www.oags.org/agm.html

Thank you for your interest in exhibiting at our fall event!

The Ontario Association of General Surgeons (OAGS) would like to take this opportunity to invite you to exhibit at our OAGS 29th Annual Meeting this fall, which is scheduled for November 4, 2023 at the Toronto Hilton Hotel, 145 Richmond St. W., Toronto.

The OAGS is a non-profit organization representing the majority of General Surgeons in Ontario (academic, community and remote centres). As we come together again this fall in person downtown Toronto, we are expecting to return to a high pre-Covid attendance **of almost 240** General Surgeons (**practising from Windsor to Ottawa to Sioux Lookout**). The majority of attendees consists of **actively practising general surgeons**, but we are also happy to have semi-active, new grads, fellows, residents and perhaps some PAs. The success of our meetings in the past was greatly due in part to our sponsors. As such, we hope that you will consider joining our roster of exhibitors this year to support this popular event, which is known for its practical continued medical education for General Surgeons throughout the province.

Our soon-to-be CPD-accredited meeting program is still in progress, but topics usually cover a wide range. Detail updates can be accessed via our website on an on-going basis: www.oags.org/agm.html. There will be ample break intervals and opportunities for exhibitors to meet with our members. Our floorplan will also allow for good traffic flow, as the exhibiting hall and refreshment/meal functions will be located together just outside the main meeting room along with an incentivised **prize draws based on industry product multiple choice questions** interspersed throughout the program, while also familiarizing attendees with exhibit content and encouraging booth visitation.

Prospectus packages can be accessed via our website and also circulated to our sponsorship email list, so be sure you're on our list. If you have any further questions in the meantime, feel free to **contact Lori Quilty at our main office (info@oags.org or toll free 1-877-717-7765)** and she will be more than happy to assist. Contracts will be reviewed on a first come basis pending space availability.

Thank you for considering our event and we look forward to hearing from you in the near future.

Sincerely,

Dr. Kevin Lefebvre, OAGS President

Dr. Rav Singh, VP and Sponsorship Committee Chair

Dr. Jennifer Macmillan, OAGS Program & Education Committee Chair

(Dr. Scott Rieder, OAGS Program Co-Chair)

Contact: Lori Quilty, OAGS Executive Assistant & Coordinator

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EXHIBITOR LEVEL Deliverables (<u>Still Tentative</u>)	EXCELLENCE \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$500
Meeting Registrations	5	4	3	2	-
Evening Banquet Tickets	3	2	2	-	-
Exhibit Booth *	✓	✓	✓	✓	-
Symposium / Dedicated Room**	✓	✓	-	-	-
Post Meeting Webinar	✓	-	✓	-	-
Website Company Page	✓	-	-	-	-
Website Homepage Banner /Ad	✓	1	1	-	-
Email Event Promotion	✓	✓	✓	-	-
Social Media Event Promotions	✓	✓	✓	-	-
Registration Pack Contribution	✓	✓	✓	-	-
Prize Draw Contribution	✓	✓	✓	✓	-
Logo Attribution (lobby, slides, web, prog.)	✓	✓	✓	✓	✓
Limitation / Exclusivity	~2	~2	~5	~15	-

* Regular booth is ~40 sq ft, 6ft skirted table, chairs, drape. Prominent Locations: Excellence ~70 sq ft., 2 x 6ft table or dedicated room. Platinum ~50 sq ft., 8ft table. Gold regular prominent booth. **Excellence Symposium Sat.AM(30min/no cap) or 8am-2pm dedicated display room; Platinum Symposium Sat. lunch (30min/25cap) or lunch hour dedicated display room.