



www.oags.org



OAGS 30th Annual Meeting

November 2, 2024

Hilton Toronto Hotel
145 Richmond St W, Toronto, ON



LETTER OF INVITATION

Thank you for your interest in exhibiting at our fall event!

The **Ontario Association of General Surgeons (OAGS)** would like to take this opportunity to invite you to exhibit at our **OAGS 2024 Annual Meeting** this fall, which is scheduled for **November 2, 2024 at the Hilton Toronto Hotel, 145 Richmond St. W., Toronto.**

The OAGS is a non-profit organization representing a large number of General Surgeons in Ontario (academic, urban, community and remote centres). As we come together this fall in downtown Toronto, we are expecting an attendance of **approximately 200 General Surgeons (practising from Windsor to Ottawa to Sioux Lookout)**. The majority of attendees consists of **actively practising general surgeons**, but we also welcome semi-active, new grads, fellows, residents and possibly some PAs. The success of our meetings in the past was greatly due in part to our sponsors. We hope you will consider joining our roster of exhibitors and support this popular event, which is known for its practical continued medical education for General Surgeons throughout the province.

Our soon-to-be CPD-accredited meeting program is still in progress, but topics will cover a wide range. Updates can be accessed via our website on an on-going basis: www.oags.org/agm.html. There will be ample break intervals and opportunities for exhibitors to meet with our members. **Based on sponsor feedback, our floorplan has changed this year! Companies that apply early will be placed inside the meal seating area, adjacent to the plenary meeting - giving exhibitors the chance to sit and speak with our members in a relaxed environment.** We also have incentivised **prize draws based on sponsored polls** just before the breaks - encouraging attendees to visit booths, while also informing them of what instruments/products are being promoted during the event.

Prospectus packages can soon be accessed via our website and also circulated to our sponsorship email list, so be sure you're on our list. If you have any further questions in the meantime, feel free to **contact Lori Quilty at our main office (info@oags.org or 705-745-5621)**. Applications will be reviewed on a first come basis pending space availability.

Thank you for considering our event, and we look forward to hearing from you soon!

Sincerely,

Dr. Ravinder Singh, OAGS President and Sponsorship Committee Chair

Dr. Scott Rieder, OAGS Program & Education Committee Chair

Contact: Lori Quilty, OAGS Executive Assistant & Coordinator

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2024 OAGS PROSPECTUS

EXHIBITOR LEVEL	EXCELLENCE	PLATINUM	GOLD	SILVER	BRONZE
Deliverables (<u>Tentative</u>)	\$15,000	\$10,000	\$5,000	\$2,500	\$500
Meeting Registrations	5	4	3	2	-
Happy Hour Tickets	3	2	2	-	-
Exhibit Booth *	✓	✓	✓	✓	-
Symposium / Dedicated Room**	✓	✓	-	-	-
Post Meeting Webinar	✓	-	✓	-	-
Website Company Page	✓	-	-	-	-
Website Homepage Banner /Ad	✓	1	1	-	-
Email Event Promotion	✓	✓	✓	-	-
Social Media Event Promotions	✓	✓	✓	-	-
Registration Pack Contribution	✓	✓	✓	-	-
Prize Draw Contribution	✓	✓	✓	✓	-
Logo Attribution (lobby, slides, web, prog.)	✓	✓	✓	✓	✓
Limitation / Exclusivity	~2	~2	~5	~15	-

* Regular booth is ~40 sq ft, 6ft skirted table, chairs, drape. Prominent Locations: Excellence ~70 sq ft., 2 x 6ft table or dedicated room. Platinum ~50 sq ft., 8ft table. Gold regular prominent booth. **Excellence Symposium Sat. AM (30min/no cap) or 8am-2pm dedicated display room; Platinum Symposium Sat. lunch (30min/25cap) or lunch hour dedicated display room.

2024 TENTATIVE TOPICS

- Trauma Keynote: Dr. Kenji Inaba
- Benign Rectal Surgery
- Foregut Surgery
- Difficult Gallbladder
- Global Surgery
- Ventral Hernia Surgery
- Neuroendocrine Tumours
- Pediatric Surgery: When to Refer
- Panel: Wound Care
- Panel: IBD

NEW FLOORPLAN

You asked. We listened!

This year's exhibits will be placed inside the meal seating area all day - from early morning breakfast to the evening Happy Hour.

Sit down with our members in a relaxed setting.

Space is limited, so book soon!

DEMOGRAPHICS

Attendee Region Breakdown

